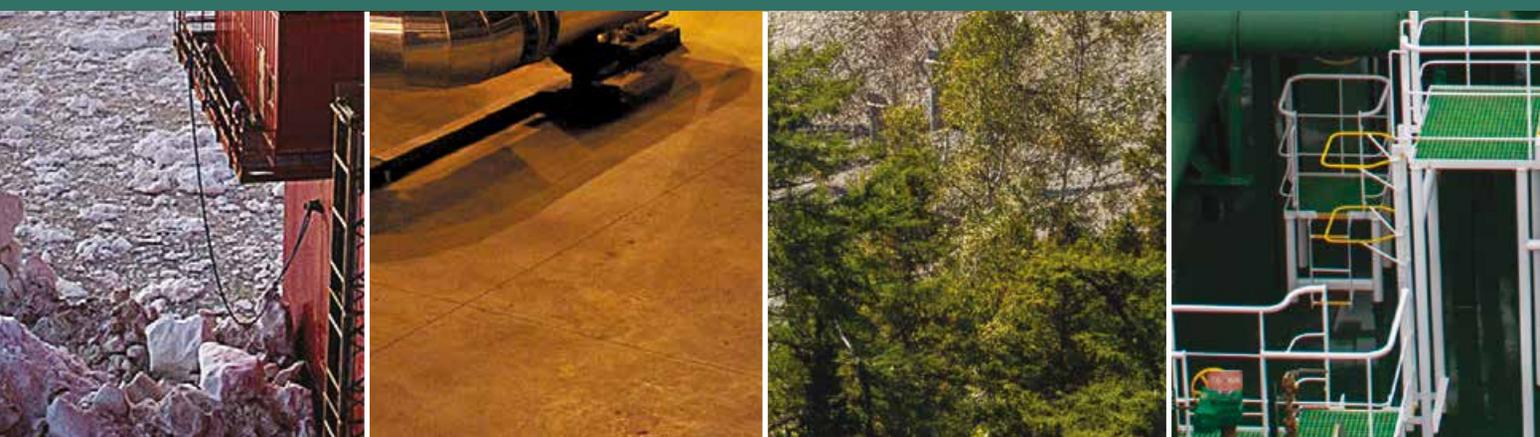


OIL & GAS JOURNAL®

RUSSIA



media kit **2015**





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OGJ has been the most authoritative magazine in the world for more than a hundred years. Today it is published in the US, Latin America and Russia.

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Oil&Gas Journal Russia is a full-colour, monthly b2b journal of approximately 100 pages for the professional and scientific communities, oil and gas business and regulatory bodies in Russia and the CIS. Its print run is approximately 8,000 copies.

It publishes translated material from the English-language Oil&Gas Journal on an exclusive basis, and original articles by Russian and foreign authors in Russian with English-language summaries: scientific, technical and analytical articles, market reviews, commentaries and fuel and energy sector statistics.

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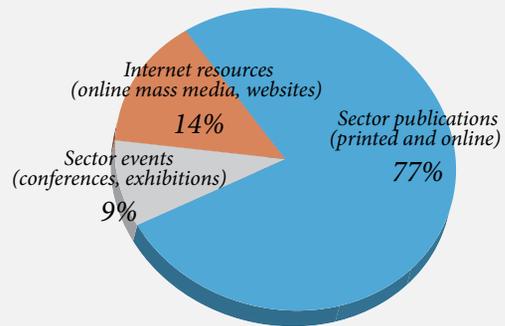
Who is it for?

- **ANALYSTS**
- engineering companies
- geologists
- engineers
- oil service companies
- top managers
- students
- IT-companies
- technologists
- ministries and regulators
- researchers
- energy companies
- designers

Distribution channels

- exhibitions
- conferences
- libraries
- research institutes
- subscription
- universities
- websites and social networks

YOUR SOURCES OF PROFESSIONAL INFORMATION*



*According to the findings of an OJ Russia survey

What's it about?

- oilfield services
- geology
- pipelines
- processing
- geopolitical factors
- exploration
- unconventional oil and gas
- environment
- ecology
- management
- drilling
- safety
- tight oil and gas
- equipment
- alternative energy
- petrochemicals
- regions, oil & gas basins

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Executives of organizations/companies	30%	<div style="width: 30%;"></div>
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1

Баннерная реклама

- Static graphics
- Dynamic graphics
- Interactive banners
 - Enhances your company's image
 - Stimulates demand for your services
 - Improves brand recognition
 - New product alerts

2

Contextual

- In-text
- Partner ads
- Your comments and contributions
- Partner news
 - Boosts your sales
 - Attracts new clients
 - Demonstrates your company's professionalism

3

Video ad

- Video tutorials
- Promotions
- Interviews with experts
- Video reports
 - Broadens opportunities
 - Strengthens your market positions
 - Guarantees your impact at events
 - Demonstrates a progressive image



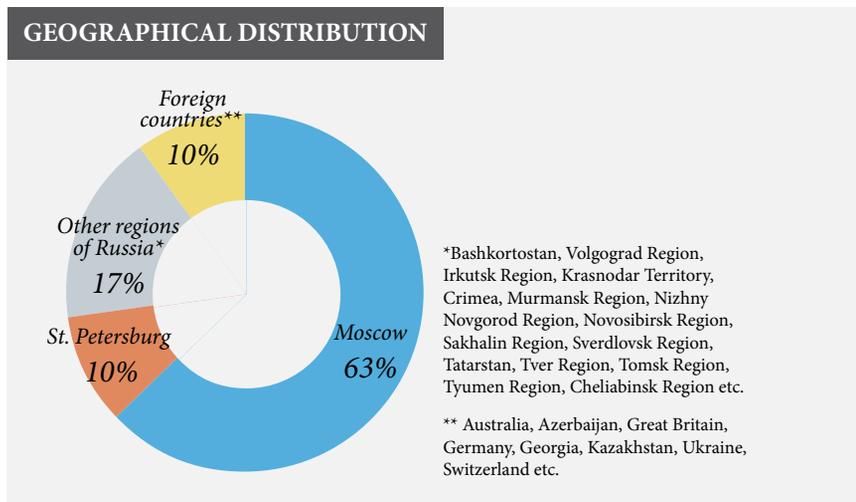
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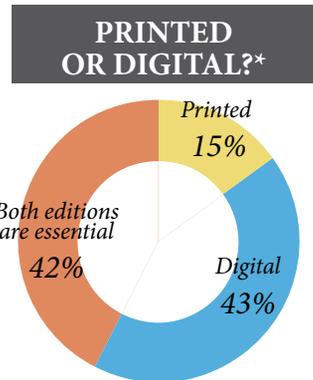
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Special distribution at sector exhibitions and conferences

50% – Moscow

9% – St. Petersburg

13% – other Russian regions

28% – foreign countries

2015 CALENDAR

IN ISSUE

Issues No. 1 & 2 January/February

12 February

Submission deadline: 1 February

GEOLOGY AND GEOPHYSICS THE ARCTIC

Resource base of one of the countries in the Asia-Pacific Region

ESTIMATE OF WORLD OIL AND GAS RESERVES

Issue No. 3 March

12 March

Submission deadline: 1 March

OIL PROCESSING AND PETROCHEMISTRY IN RUSSIA AND THE WORLD. Reviews.

Technologies

Environment

Issues of subsoil use

Resource base.

Current oil-services tasks.

Hydraulic fracturing

Issue No. 4 April

9 April

Submission deadline: 30 March

PIPELINE TRANSPORT AND PIPELINE CONSTRUCTION IN RUSSIA AND THE WORLD.

Reviews. Technologies

World pipeline-construction statistics

CASPIAN REGION

Issue No. 5

7 May

Submission deadline: 22 April

DOWNHOLE TECHNOLOGIES.

Modern equipment; development trends

Methods of improving production efficiency

THE CONDENSATE MARKET IN RUSSIA AND THE WORLD.

Reviews. The continental shelf. Exploration work.

Technologies. Deep-water projects

OIL, GAS, TECHNOLOGIES

Ufa, Russia

19-22 May

Continental shelf development in Russia and the CIS

Moscow, Russia,

22 May

Hard-to-recover and unconventional reserves
Moscow, Russia, 26-27 May

Neftegazstroj
Moscow, Russia, 26 May

Oil and gas reservoirs: knowledge improvement, reliability of production forecasts
Baku, Azerbaijan, 25-27 May

Caspian oil and Gas
Baku, Azerbaijan, 2-5 June

Yamal Neftegas
Salekhard, Russia, 4-5 June

MIOGE 2015
Moscow, Russia
23-26 June

DISTRIBUTION

Russian and CIS oil and gas industry leaders summit

Dubai, UAE, 19-20 February

6th International Gas Technologies Conference – IGTC
Dubai, UAE, 19-20 February

LNG RUSSIA 2015

Moscow, Russia, 12-13 March

POWER-GEN Russia 2015

Moscow, Russia, 3-5 March

National oil and gas forum

Moscow, Russia, October

Arctic Technology Conference/ ATC

Copenhagen, Denmark, 23-25 March

Arctic oil and gas

Stavanger, Norway, 17-18 March

Deep scientific and subsoil horizons

Tyumen, Russia, 23-27 March

Engineering geophysics 2015

Gelendjik, Russia, 20-24 April

KazGeo 2015/From

“challenges”

to new opportunities

Almaty, Kazakhstan, 20-22 April

Neftegazsnab

Moscow, Russia, 17 March

Problems of extracting shale oil resources and reserves

Moscow, Russia, 13-15 April

The Continental and Arctic Shelf,

Dubai, UAE, 9-10 April

North Caspian exhibition and conference

Atyrau, Kazakhstan,

14-16 April

Oil processing and petrochemistry: modernization, innovation

Moscow, Russia, 28-29 May

Workover, production enhancement, coil tubing, downhole operations and supervision in horizontal and branched wells

Yalta, Russia, 25-29 May

CIS oils and fuels,

Moscow, Russia, 26-28 May

Caspian oil and gas

Baku, Azerbaijan, 2-5 June

Russian Arctic Oil and Gas

Moscow, Russia, 21-23 April

Pipeline transport

Moscow, Russia, 24 April

The Russian Fuel and Energy Sector in the 21st century

Moscow, Russia, 20-22 April

Oil and gas facilities: industrial and environmental safety

Moscow, Russia, 20-21 April

OpEx Russia & CIS

Moscow, Russia, 21-23 April

Russia & CIS BBTC

Moscow, Russia, 23-24 April

OTC 2015

Houston, USA, 4-7 May

OGU

Tashkent, Uzbekistan, 12-14 May

REGULAR FEATURES

- ✓ Markets
- ✓ News
- ✓ Events calendar
- ✓ Editorial
- ✓ Expert panel
- ✓ Careers
- ✓ Statistics
- ✓ Advertisers index

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Main topics

- Oil services
- Geology and geophysics
- Pipelines
- Processing
- Drilling
- Downhole technologies
- Continental shelf

**Issue No. 6 June
4 June**
Submission deadline: 23 May

OIL SERVICES IN RUSSIA AND AROUND THE WORLD
Current trends in drilling technology
ENHANCED OIL RECOVERY TECHNOLOGIES
Provision of services to field facilities
THE LNG MARKET IN RUSSIA AND THE WORLD.
Reviews. Projects and technologies

MIOGE 2015
Moscow, Russia
23-26 June

Northern seas continental shelf Stavanger, Norway
17-19 August

RAO/CIS Offshore
St. Petersburg, Russia,
15-18 September

KIOGE 2015
Almaty, Kazakhstan,
October

Petersburg fuel and energy sector forum
St. Petersburg, Russia,
September

**Issue No. 7 (June/July)
June 19**
Submission deadline: 10 June

SPECIAL ISSUE!
HARD-TO-RECOVER AND UNCONVENTIONAL OIL AND GAS RESERVES

MIOGE 2015
Moscow, Russia
23-26 June

Northern seas continental shelf Stavanger, Norway
17-19 August

South Russia Oil&Gas 2015
Krasnodar, Russia
2-4 September

RAO/CIS Offshore
St. Petersburg, Russia
15-18 September

KIOGE 2015
Almaty, Kazakhstan,
October

**Issue No. 8 August
August 13**
Submission deadline: 31 July

GEOLOGY AND GEOPHYSICS
Technological trends
Seismic exploration
Current challenges in the field of exploration
GAS PROCESSING IN RUSSIA AND THE WORLD.
Reviews.
Construction of gas processing plants
Sakhalin and the Russian Far East

South Russia Oil&Gas 2015
Krasnodar, Russia, 2-4 September

Geomodel 2015
Gelendjik, Russia, 7-10 September

Oil processing and petrochemistry week
Moscow, Russia, September

Oil and gas processing
Moscow, Russia, September

RAO/CIS Offshore
St. Petersburg, Russia
15-18 September

KIOGE 2015
Almaty, Kazakhstan, October

Sakhalin oil and gas 2015
Yuzhno-Sakhalinsk, Russia
September

Oil processing and petrochemistry
St. Petersburg, Russia, September

Petersburg fuel and energy sector forum
St. Petersburg, Russia, September

**Issue No. 9
10 September**
Submission deadline: 30 August

CASPIAN REGION
Oil well construction and repair
PIPELINES FOR OIL AND GAS CONDENSATE FIELDS
Current trends
Technologies
THE ETHYLENE MARKET IN RUSSIA AND THE WORLD
New projects and trends

KIOGE 2015
Almaty, Kazakhstan, October

Sakhalin oil and gas 2015
Yuzhno-Sakhalinsk, Russia
September

Petersburg International Gas Forum (PIGF)
St. Petersburg, Russia, October

Oil and gas services
Moscow, Russia, October

The EuroMed Oil & gas Exploration and Production Summit
Limassol, Cyprus, October

Russian oil and gas conference and SPE exhibition
Moscow, Russia, October

Autocomplex 2015
Moscow, Russia, October

Moscow international chemical forum
Moscow, Russia, October

Transport, storage, trading
Sochi, Russia, 25-26 September

**Issue No. 10 October
14 October**
Submission deadline: 1 October

DRILLING, WELL CONSTRUCTION. Trends.
Current technical solutions
Production field development
Environmental factors, safety issues
GDS
Deep-water drilling
Transport

Call tubing technologies, GDS, downhole operations
Moscow, Russia, October

National oil and gas forum
Moscow, Russia, October

Development of oil and gas reserves on the Russian continental shelf: Arctic and the Russian Far East - ROOGD-2014
Moscow, Russia, October

OGT 2015
Ashkhabad, Turkmenistan, November
Baltic oil and gas week
St. Petersburg, Russia, November

Exploration, production, processing (EPP 2015)
Moscow, Russia, November

**Issue No. 11 November
12 November**
Submission deadline: 1 November

GEOLOGY AND GEOPHYSICS
Technology and equipment.
Seismic exploration.
Development of East Siberian fields
THE CONTINENTAL SHELF. Deep-water projects and technologies
New oil and gas exploration regions: development, exploration, outlook
Transportation by tanker

Exploration and production 2015
Moscow, Russia, 19-20 November

Exploration, production, processing (EPP 2015)
Moscow, Russia, November

Geological exploration 2015
Moscow, Russia, November

OGT 2015
Ashkhabad, Turkmenistan, November

Eastern Siberian oil and gas
Moscow, Russia, December

Russian unconventional oil and the improvement of oil-recovery methods
Moscow, Russia, December

ENES 2015/Energy conservation and energy efficiency
Moscow, Russia, November

Russian exhibition at OSEA
Singapore, December

**Issue No. 12 December
10 December**
Submission deadline: 30 November

THE CONTINENTAL SHELF. The exploration and development of offshore fields.
Arctic. Environmental factors
THE WORLD'S LARGEST UPSTREAM PROJECTS
Transportation by sea

Oil and gas continental shelf
Moscow, Russia, December

ASP utilization
Moscow, Russia, December

LHG, LNG, CNG
Moscow, Russia, December

14th Russian-Norwegian conference on oil and gas
St. Petersburg, Russia, January 2016

Russian and CIS oil and gas industry leaders summit 2016
Dubai, UAE, February 2016

International Conference on Gas Technologies - IGTC
Dubai, UAE, February 2016

Arctic oil and gas
Stavanger, Norway, March 2016

Individual discounts for ad packages with the Offshore journal [Russia] or for participation in Nedra Publishers projects

LASTING VALUES

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Position	Size, mm	Price, USD*
Back cover	205 × 290	7,800
Inside front cover	205 × 290	7,200
Inside front cover double-page spread	(205×290)+(205×290)	9,100
Inside back cover	205 × 290	7,200
Page facing table of contents	205 × 290	6,300
Double page spread (1+1)	(205×290)+(205×290)	8,500
One page	205 × 290	5,000
Half page	85,5 × 230, 175 × 120	2,850
Third of page	106 × 242, 185 × 120	1,900
Quarter page	106 × 120, 185 × 60	1,410

* Price includes 18% VAT

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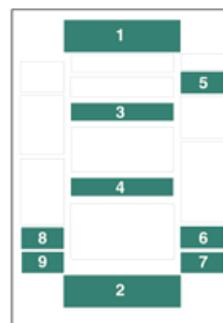
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Please note! Bleed size is 215x300 (mm), allow for 5 mm trim on each side

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Upper horizontal	1	950
Lower horizontal	2	625
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Center page 2 (below)	4	470
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Lower right 1, 2	6, 7	375
Lower left 1, 2	8, 9	375



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Special layout Various options*



2x1/3 page vertical, edges



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Lower horizontal – 2x1/3 page spread



Lower horizontal – 2x1/2 page spread



Junior page 1/3 or 1/4



Junior spread 1/3



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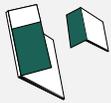
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Half-page flap

Ad space – less than 1/2 + 1/2



Gatefold cover

Ad space – 2 pages



Split front cover (barn door)

Ad space – 2 pages

INSIDE FRONT, BACK COVERS



Three-page spread. Ad space – 3 pages

BIND-IN INSERTS



Ordinary thick insert

1 page printed, ad space – 1 or 2 pages



Ordinary gatefold

Ad space – 3 or 4 pages

(Single folded in half, ad space – 2 pages)



Double gatefold

Ad space – 7 or 8 pages



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Ad space – 3 or 4 pages



Tipped-in inserts

Any form, thickened paper, extends beyond the scope of the layout, but not beyond the format of the magazine

ВЛОЖЕНИЕ



Booklet

Magazine format or smaller



Bookmark

Including for the page with your ad



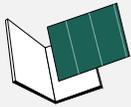
Insert

In form of ordinary sheet

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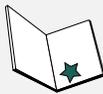
map or poster Folded, large format

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various shapes, perforated or creased (stand-up cards for calendars with logo, calendar of events, reference information with logo, etc.)



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Bellybandra



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